



NEWS RELEASE
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ShopKey5.com Version 2.0 Now Available

LINCOLNSHIRE, Ill., Jan. 26, 2009 – The latest edition of Snap-on's ShopKey5.com, version 2.0, supplies technicians with all the information they need to fix cars fast, with 24/7 access from any Internet-enabled computer. With new and exciting features, and even more data content, customers will have all the service information they need to get the job done right the first time.

ShopKey5.com is the end product of repair information that has been collected over the past eight decades and is presented to customers in a consistent, easy-to-learn and easy-to-use format. It includes diagnostics, repair information, TSBs, recalls, maintenance requirements, parts prices, labor times, vintage information, and fluid types and volumes based on original equipment manufacturer's (OEM) validated service information. The information is then combined to create the aftermarket industry's best wiring diagrams, user tips and shortcuts that make up ShopKey5.com.

One of the additions to ShopKey5.com is the Google™ search feature. Unlike other products, ShopKey5.com Google search goes beyond article titles and headlines to find answers within the body of the document, including technical service bulletins (TSBs) and user tips. With superior relevancy returns, technicians will find what they're looking for faster and easier than ever before.

ShopKey Live™ is another new feature that integrates ShopKey's classic OEM information in context with real world information. ShopKey Live allows technicians to share and benefit from their collective experience. They will increase productivity and their expertise by helping others through giving information back to the community, avoiding costly mistakes that lead to lost time and money, and saving time with procedure shortcuts provided by other technicians.

Introduced to the automotive industry by ShopKey, CircuitSelect™ Scalable Vector Graphics (SVG) is the only system that includes full-color diagrams for every vehicle back to 1985. With SVG technology, the wiring diagrams retain their clarity when zooming and allow users to search for information easier by finding and highlighting the text of the repair articles based on specific keywords within the diagrams.

Labor times, parts information, maintenance schedules and over 2,000 repair articles are uploaded to the ShopKey5.com server every month, in addition to 100,000 new pages of OE repair content, which is taken directly from the OE repair manuals.

ShopKey5.com coverage includes AC/heating, accessories, air bags, alignment, brakes, clutches, cooling, diagnostics, drive axles, electrical, emissions, fluid specs, maintenance, recalls, steering, suspension, transmission and TSBs.

"Our ShopKey5.com database is updated monthly, making it the most current and complete repair information database available in the industry," said Bill Bruno, vice president of sales and marketing. "Getting the service information you need fast and accurately makes a huge difference in how profitable a job will be. With ShopKey5.com, you'll experience improved productivity and customer satisfaction, as well as overall shop performance."

ShopKey5.com is available through Snap-on Franchisees. For more information, contact your Franchisee or visit www.shopkeyweb.com.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, leading global innovator, manufacturer and marketer of tool, diagnostic, equipment, software, and service solutions for professional tool users. Products are sold through its franchised dealer van, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. For more information, visit <http://diagnostics.snapon.com>.

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